



# Teaser use of surveys and other insights for policy advice

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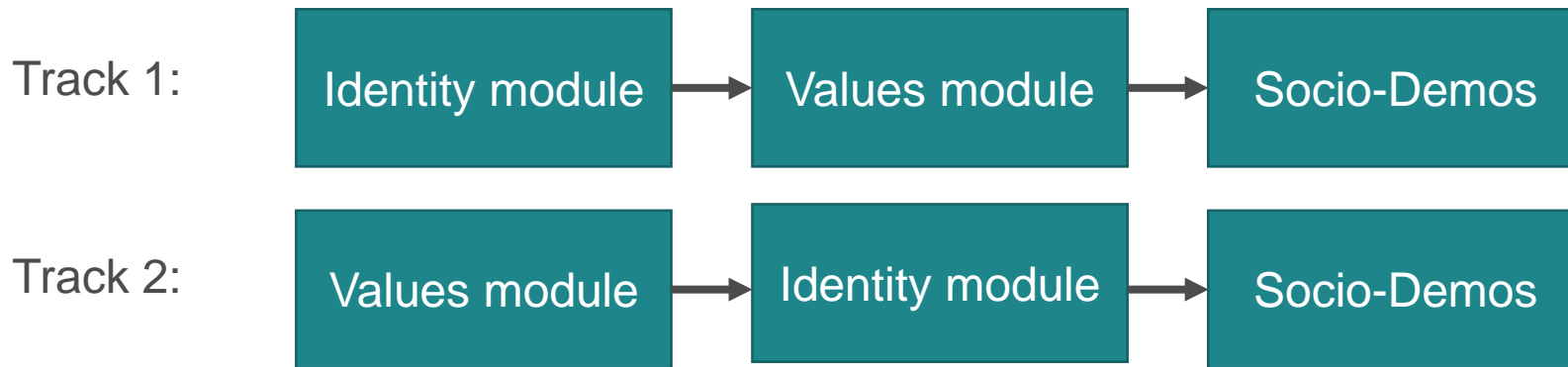
JRC unit "Science for democracy and evidence informed policymaking"

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# Survey Experiment (Hybrid)



- Goal: Find causal evidence of identity threat on values priorities
- Implementation: Survey experiment on identity threat and values, Eurobarometer wave 508.1 (Kuehnhanss & Scharfbillig 2023)



- Details: Randomisation within country into track ½
- Result: Robust Null-finding. Identity threat does not affect values

# Policy survey use inspiration

- Policymakers:
  - Lack of understanding of methodology richness
  - Lack of understanding of methodology fit
  - Buying of “insights” through contractors (Kantar, IPSOS, etc.)
- Scientists:
  - Too long time frames
  - Often focus on novelty, conflicting with policymaker need for robustness, description, country diffs
  - Simplification and abstraction
- Potential improvements:
  - Longitudinal panels to understand changes and causes of changes
  - Better coordination of scientific surveys with policy agenda
  - Better integration of mixed methods (representativeness with depth)

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# Thank you



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